

GELBVIEH GAZETTE

The Australian Gelbvieh Association Inc C/- ABRI, UNE, Armidale NSW 2351
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PRESIDENT'S REPORT

Dear Fellow Member,

Your Council has just completed a weekend of meetings at ABRI. On Friday 19th May we met with the Qld Branch for the morning to discuss the Qld Branch Sale and general promotion within their state.

It was a very positive meeting on both sides and has sat to rest any concerns there may have been between the Branch and the Federal body.

On Saturday 20th and Sunday 21st the Council met in what again was a very productive meeting.

It is time to lay things fairly and squarely on the table regarding our financial position and other society positions. I make no apologies for the fact that this will be strong!

Our current financial position shows us with reserves of \$50,000 which is a relatively solid position. However, annual income to the association through Membership, Female Inventory, Transfers, Miscellaneous, AI Sires only pays our Association operational Expenses. Having no money for promotion.

Promotion funds of \$15,000 have thus had to be drawn from the Associations reserves, obviously lowering the reserves. (Please refer to the budget on page 5).

There are a few things that concern me greatly that we are addressing. At the moment we have \$32,000 in outstanding debtors which we will be trying to recover. Only 5% of members took advantage of the early bird Inventory Fees with quite a few still outstanding.

Lisa Vickery will be contacting all members who have not paid Inventory by mid June 2000. They will be given until the end of June to finalise their payment or females will be **de-registered**. Which would mean the penalty fee of \$60 per head will apply to have females re-introduced.

As pointed out by Lisa in a previous letter penalties are to be charged on outstanding accounts.

It is all up to each individual stud and member to be responsible for Association affairs and we must all start by being more efficient with our book work.

We must remember that our General Manager spreads her time with both Gelbvieh and the Red Angus Societies effectively giving her 2 1/2 days to be spent on Gelbvieh. All of her time has to be strictly accounted for to the ABRI management. With this in mind please keep your phone calls short and to the point (this of course doesn't mean not ringing her with any problems or suggestions you may have.

Barb O'Shea is our Registrar and she looks after all Registrations, Transfers, Inventory etc, so please direct those enquiries direct to Barb on 02-67733342.

Also if you have any other problems or suggestions please ring me or one of your Councillors at any time.

A copy of the current budget and promotional details appear in the newsletter. (Pages 5 & 6)

We must say that the support and work done by Lisa and her staff at ABRI are unanimously supported with our thanks, by Council.

I hope this has made things a bit clearer to all members.

There are many positives with our Gelbvieh breed; at Rockhampton Beef 2000 Norolle Paraded the 2nd placed Interbreed female, supported by a strong showing of Gelbvieh; Sydney Show was also well supported; and last weekend a successful Feature Show was held at Dubbo.

There have been many good results at store sales in the last few months and Gelbvieh cross cattle have topped many markets both as stores and fats. Please send in details of any good results you know of to the Association so we can use them in our Promotion.

JUNE 2000



Thank you to all people who have supported all of these fixtures.

Bull sales have been picking up in most areas. In Western Australia Gelbvieh bull sales have been unprecedented, as they have in many areas.

It all goes to show that with hard work on all our behalves, the rewards are there. Again a few suggestions:- Talk to your Agents about Gelbvieh, if you are selling at Store and Fat sales make it known that the cattle are Gelbvieh cross etc. (Put up a card on your pen with details).

I am sure that with such things as our proposed Agents Field Days; - distribution of Chris Davison's brochure done for the Association "It's Time to Unlock Potential"; direct phone contact with past, present and potential bull buyers we can kick more goals.

I think you have a very dedicated Council and staff and I thank them all. I must say that our disappointment is still that not enough people are willing to stand for Council, so please next year, when nominations are called, give it serious thought. It is getting to the time where several of us have nearly finished our term on Council. We are all busy but as the old

saying goes "If you want the job done well ask a busy person to do it".

Just reverting back to our Inventory, numbers have remained on a plateau at about 1600 and our membership again is remaining static. We have had several people resign from membership, however there are a considerable number of new members.

The inventory is the key to the success of the Association and as you will read in the Newsletter there are a few changes being made in this regard that will pull us into line with most of the big breed Societies.

Please note BREEDPLAN and Group BREEDPLAN are among our major focus and a run should be done in the near future. It is most important that all of us supply data for BREEDPLAN. Big companies have indicated that they want to try Gelbvieh but they need figures on the cattle so please make this a major priority. It is squarely on our shoulders to make it work.

Please remember that communication is the key and we are all in this together.

I wish you all continued good seasons and good sales.
Rob McGregor, President

NATIONAL JUNIOR ALL BREEDS HEIFER SHOW

Results of National Junior All Breeds Heifer Show held in Dubbo in April 2000. This heifer show is a significant event with all major beef breeds being represented through approximately 160 entries.

The Gelbvieh team consisted of 6 cattle and 5 young herdsmen, being Elyse Burton, Pee Wee Class; Alex Steinbeck and Naomi Murray, Junior Class; Carin McGuire Intermediate Class and Natasha Kelly, Senior Class. The cattle were provided by Gold Bar S Gelbvieh, SSF Gelbvieh and RP Gelbvieh Studs.

The show commenced on Thursday afternoon with the Junior Judging Competition where Elyse Burton was placed 3rd in the Pee Wee Class.

Then on Thursday night there was the Breed Presentation where the Gelbvieh team made a very innovative presentation explaining where the breed originated and how the breed is used in the commercial cattle world through cross breeding. The presentation included a heifer wearing a yellow Gelbvieh Rug. The Gelbvieh team were awarded FIRST Place

On Friday the Paraders competition started, where our team had excellent results including:

Pee Wee Class

Reserve Junior Champion - Elyse Burton

Junior Class

3rd in Class - Alex Steinbeck

Intermediate Class

Highly Commended - Naomi Murray

Senior Class

2nd in Class - Natasha Kelly

On Saturday the Heifer classes were judged:

Heifer 9-10 months

3rd Place - Alex Steinbeck with SSF Ashley

5th Place - Naomi Murray with SSF Abbey

Heifer 18-20 months

3rd Place - Elyse Burton with RP's Pam

Heifer 20-22 months

3rd Place - Natasha Kelly with RP's Shelley

A significant event in the whole show is the herdsman event where all competitors are judged on the way they care for and handle their cattle over the whole show. In this event the Gelbvieh team was very successful with 2nd place in the Senior class going to Natasha Kelly and the Grand Champion Herdsman going to Carin McGuire.

The final award of the show is to the breed who accumulated the most points over the whole show to win Champion Breed. This was awarded to the GELBVIEH Breed which capped off an extremely successful show.

Gary Burton

GELBVIEH COUNCIL - 2000

Position	Name	Stud	Phone
<i>President</i>	Rob McGregor	Retreat Gelbvieh	02-6889 1863
<i>Senior Vice President</i>	Richard Sullivan	RP's Gelbvieh	02-6848 8130
<i>Vice President</i>	Larry Cutler	Ebony Lodge Gelbvieh	03-5635 2244
<i>Treasurer</i>	Tony Kitchen	Double Bar Gelbvieh	08-9727 2207
<i>Councillors</i>	Darryl McCarthy	Silver Downs Gelbvieh	02-6736 1988
	Ced Wise	Glenisa Gelbvieh	07-4683 4275
	Chris Davison	Morgiana Gelbvieh	02-6036 9252
	Geoff Steinbeck	S S F Gelbvieh	02-6769 4251

GELBVIEH REIGN SUPREME IN WA

An 11.5 month old Gelbvieh heifer and a 38-month old Holstein female stood tall in the face of exceptional competition to capture supreme honours at one of WA's most prestigious showings of beef and dairy females.

Saturday's fifth annual Wesfarmers Dalgety Cattle Bonanza, the Miss Western Australia of the bovine world, saw an outstanding line-up of milk and beef producing cow flesh, vying for a \$16,000 total prize pool.

The one-day spectacle at Brunswick Showgrounds included, in the beef section, 90 purebred led heifers, 20 purebred and 20 composite heifers shown in the unled pairs section and, for the first time, a commercial hoof and hook competition which attracted 34 single steer/heifer entries.

The dairy section comprised 107 led females from five breeds and 28 unled heifers, which com-

An added attraction of the dairy section was the first showing of Brown Swiss, which were nominated by Narrogin Agricultural College.

Honours were widely shared in the led beef heifer section with Braunvieh, Poll Hereford with Braunvieh, Poll Hereford and Gelbvieh taking out the three individual championships and Murray Grey the winning pair of led heifers.

The supreme award went to Gelbvieh, with Viv & Muriel Vinicombe and Michele Fleming's 11.5-month-old junior champion, Glendale Unicorn, outclassing her older rivals in the eyes of Victorian judge Daryl Jones.

"I said as I loaded her on the truck that she

was a real sweet heifer and should do well in her class but this is just a fantastic result," a delighted Viv Vinicombe said.

The win was also a fitting celebration of the Gelbvieh breed's 10th anniversary in WA and significant, given the heifer is related through the dam's side to Glendale's supreme all breeds junior champion bull from the 1999 Perth Royal Show.

Judge Daryl Jones, Mooruduc, Vic, had his eye on the young apricot heifer from the start.

"Supreme awards are made for real standout animals and this is one such heifer," he said.

"But there were some exceptional heifers shown here today and I commend breeders on presenting them in perfect health and not over conditioned."

A total of 34 steers and heifers vied for the RTC and Southwest Field Service \$1000 first prize on the hoof in the inaugural trade event.

Farm Weekly, April 6, 2000

STUD LISTING ON INTERNET

Studs in Australia is a web site dedicated to the Australian Stud Stock Industry & is available for Stud Stock producers to list and/or link to, at no cost.

Your Stud will be listed free of charge with the opportunity to link your stud web page if you have one. If you don't have a web site for your stud, Studs in Australia will custom design, maintain, host & promote your Web Site.

**For more information contact:
www.studs-in-aus.com.au**

SMALL HERDS - OBTAINING EFFECTIVE RESULTS FROM BREEDPLAN

One of the most common questions asked by breeders with relatively small herds who are interested in becoming involved in BREEDPLAN is “what size herd do you need to be in BREEDPLAN?”

This is a difficult question to answer as it depends on a number of factors, however, the following article outlines how BREEDPLAN works and what breeders with small herds can do to obtain effective results from BREEDPLAN.

The basic mechanism by which BREEDPLAN works is to compare the performance of animals to other animals in the same group. Where there is only one animal in a group there is nothing that it can be compared with and therefore its performance cannot be used. Calves are only analysed in the same group if they:

- were bred in the same herd,
- are of the same sex,
- were born within 45 days (for birth and 200 day weight) or 60 days (for 400 and 600 day weight) of each other,
- have been run under the same conditions,
- and have been weighed on the same day.

An analysis group must therefore have a minimum of two animals that meet these criteria in order to be used in the BREEDPLAN analysis. There are a number of strategies that breeders can use to ensure that the performance of calves will be included in effective analysis groups.

1. Restricted calving periods: as calves are only included in the same analysis group if they are born within 45 or 60 days of one another, it is essential that small herds have as shorter calving period that is practical. (6 to 8 weeks is ideal).

2. Run all calves under the same management conditions: where possible all calves should be run under the same conditions and weighed on the same day. If calves are to be split into different groups it is useful to weigh the whole group before it is split. For example, it is possible to take 200 day weights anywhere between 80 and 300 days of age, therefore you can weigh all male calves as a group before a portion of them are castrated.

3. Inclusion of commercial animals: Many breeders have a small stud herd run in conjunction with commercial animals. If your commercial herd has

some Gelbvieh content they can be recorded as grade animals on the society database. This allows a greater number of animals to be included in the same analysis group. This can also be achieved by analysing together the performance of animals from two stud herds that are run on the same property.

4. Use more than one sire: Another important factor to consider is that a herd should use more than one sire in any joining program. BREEDPLAN requires at least 2 sires to be represented in an analysis group if the performance of the progeny is going to contribute to the calculation of EBVs for their sire. Where AI programs are used they should be timed so that AI sired calves are born at the same time as calves sired by natural joinings.

5. Supply recipient dam details: Herds that use embryo transfer need to identify the breed and age of the recipient dams of ET calves. If the breed of recipient dams is not supplied ET calves are split into single animal analysis groups and therefore their own performance cannot be used. If possible recipient dams should be of the same breed.

If you require any further information or if you wish to participate in Gelbvieh BREEDPLAN please contact Hamish Chandler on (02) 6773 3032.

Hamish Chandler
GELBVIEH BREEDPLAN

RECORDING CALF REGISTRATIONS

The Association has received queries regarding the information printed in the name field on registration certificates.

The Registrar enters exactly what is written on the G1 Forms when submitted for registration. Some members have requested the calf's year letter and number be included in the name field when registering calves. For this information to be included, members must include it in the name field.

For example

Gelbvieh Stud Veronica V1

The letter V is her year letter and the number one is her calving number. Her tattoo would then be

GS V1

GELBVIEW ASSOCIATION BUDGET - 2000

INCOME

MEMBERSHIP	\$21,480
FEMALE INVENTORY	\$40,000 (1600 Females @ \$25 each)
OTHER	\$2,000
TRANSFERS	\$3,500
AI SIREs	\$900

TOTAL INCOME \$67,880

EXPENSES

AUDIT	\$1,250
BANK CHARGES	\$450
MEETING EXPENSES	\$9,200 (1999 meeting expenses= \$12876)
INSURANCE	\$500
PRESIDENT'S ALLOWANCE	\$1,200
TOTAL	<u>\$12,600</u>

* ADVERTISING/PROMOTION \$15,000
TOTAL \$15,000

** Promotion*
Agent Field Days
 6 @ \$500 each = \$3,000

**SECRETARIAT \$32,000
 ***DATA PROCESSING \$5,500
 FAX \$1,100
 PHOTOCOPYING \$2,200
 POST & FREIGHT \$3,000
 PRINTING/STATIONERY \$1,500
 SOFTWARE \$1,000
 SUNDRY \$500
 TELEPHONE \$2,000
 TRAVEL \$1,000
TOTAL \$17,800

Beef Field Days
 6 @ \$500 = \$3,000
 1 @ \$1000 = \$1,000

Direct Mailing Development \$3,000

State Committee Funding
 5 @ \$500 \$2,500

****BREEDPLAN \$4,500

Special Projects Advertising
 5 @ \$500 \$2,500

TOTAL EXPENSES \$81,900

Total Promotional Budget \$15,000

NET PROFIT/(LOSS) \$ (14,020)

** **Secretariat** includes General Manager, Secretarial services, Rental of office & equipment (computers, filing cabinets, paper, stationery (except letter head), phones, fax machines, printers and so on).

*** **Data Processing** includes registrations, female inventory maintenance, transfers, overseas animals, GROUP BREEDPLAN database work, membership database maintenance & some account keeping.

**** **GROUP BREEDPLAN** - This includes a low corporate rate in lieu of BREEDPLAN membership per member & \$4.20 per calf. The cost of the GROUP BREEDPLAN analysis has not yet been finalised therefore not included in this budget outline.

Year 2000 Promotional Budget Outline

Preface:

The principal requirement for the Gelbvieh breed is to increase bull sales. Without this increase in sales the future funding of the Association is very uncertain, because of the under mining effect on our FIS. Therefore, and especially with very limited finances, it is vital that our promotional efforts are highly targeted at the commercial cattle industry. I have broken the promotional budget down into a number of key areas, and I have attempted to give some finance to each area.

These areas are:

- (i) Commercial livestock agent field days.
- (ii) Dollar for dollar funding with the state groups for special "field days"
- (iii) Development of a large in house direct mailing list.
- (iv) Production of an updated full colour A4 brochure
- (v) State committee funding
- (vi) Targeted newspaper advertising.
- (vii) Self funded promotional material.

(i) Agent Field Days

To increase the knowledge of the livestock agents to the advantages of the Gelbvieh breed, we would conduct a number of specialized days, in targeted areas. Invitations would be sent to leading agents to join us for a BBQ lunch, and a brief but targeted discussion session. Total time should not be more than 2-3 hours. We would have on display a cross section of Gelbvieh cattle, including bulls, both purebred and crossbred, purebred and crossbred females and both store and prime steers. We would also prepare a kit for each agent to take home. These "field days" would be conducted on farm, and at a central and convenient location. Each area would require a coordinator, and Federal Council would provide up to \$500.00 towards each event. I suggest the following areas for consideration.

- (a) Gippsland, Victoria – at Ebony Lodge
- (b) Southern NSW, to cover the Wodonga/Wagga area – at Morgianna, Holbrook
- (c) Central NSW, to cover the Forbes/Dubbo area – at Retreat or RP.
- (d) Northern NSW, to cover the Tamworth, Gunnedah, Armidale area – venue TBA.
- (e) Southern Qld, to cover the Toowoomba and downs areas – venue TBA
- (f) Western Australia, venues TBA.

Total Budget Allocation

= 6 x \$500.00 = \$3000.00

(ii) Beef Field Days

To assist the state groups to continue with the excellent work already being conducted, we would agree to match them dollar for dollar, up to \$500.00, towards the running of Gelbvieh promotional stands at major field days. This finance is to be in addition to the current budget, and is not to be used to substitute for current expenditure. Suitable field days could include:

- (a) Green Triangle Beef Expo, Hamilton, Vic
- (b) Holbrook Beef Fest, Holbrook, NSW
- (c) Ag Quip Field Days, Gunnedah
- (d) Ag. Show, Toowoomba
- (e) Beef 2000, Rockhampton
- (f) Western Australia, TBA
- (g) Casino Beef Week

Total Budget Allocation

**= 6 x \$500 + 1 x \$1000.00
= \$4000.00**

(* Budgeted expenditure of \$1000 for Beef 2000)

(iii) Direct Mailing Development

Direct mail offers many advantages over traditional "shotgun" newspaper advertising. During 2000, we will make every effort to develop our own extensive direct mailing list. The construction and management of this list would require a deal of discussion, and I will not go into these in this document. Currently, our association does produce some excellent publications, the problem is that many of the copies are not being circulated to commercial cattle people, and subsequently the information is lost.

During 2000, we will aim to produce a new A4 promotional brochure, and we will utilize our mailing list, agency networks, field days and breeder contacts to circulate this publication. The theme of the brochure will be direct data collected in Australia, such as MLA carcass trials, other success in steer and carcass competitions, commercial success stories, especially with F1 females, publicity for our initial Group Breedplan data. (Brochure produced - "It's Time to Unlock the Potential").

Total Budget Allocation

= \$3000.00

(iv) State Committee Funding

The Federal Council agree to fund the five state committees to the amount of \$500.00 each. Although the spending of this money is the responsibility of each of the state groups, they are expected to outline this expenditure to the Federal Council on an annual basis.

**Total Budget Allocation
= 5 x \$500.00
= \$2500.00**

(v) Special Projects Advertising

I have allocated an amount to cover advertising any major news or achievements relating to Gelbvieh cattle. This could include major success in an MLA trial, a significant sale of commercial Gelbvieh cattle, or any other significant "commercially related" success story. I don't see the advertising of show results as having any ability at all to increase the sale of Gelbvieh cattle to the commercial cattleman.

**Total Budget Allocation
= 5 x \$500.00 = \$2500.00**

**TOTAL PROMOTIONAL
BUDGET = \$15,000.00**

SELF FUNDED PROMOTIONAL IDEAS

The following two ideas will give the breed and the individual breeder excellent exposure in the commercial market place. With very limited funds, Federal Council cannot fund these types of promotion.

(a) National Gelbvieh Breeder Directory

Each breeder can purchase a page in this directory, at cost. We will produce a large number of these directories, and they will be circulated through every means available to us. I envisage a production run of 5000 copies, they will come in either A3 or A4 size, in full colour cover, and b/w internals. Spot colour will be available at an extra cost. Each page will be laid out in the same manner. The directory will be set out in state and area groupings, and will encompass a map of each area. Trade people will be invited to advertise, and a special rate will be struck for these trade advertisements. I have not completed costing of this directory, but if 50 breeders took a page @\$100.00 per page, plus 12 trade advertisements @\$150.00, then this would give us a budget of \$6800.00 to work with.

(b) Gelbvieh Note Books

The note book provides excellent coverage, as the commercial cattleman carries it with him all the time. It would be presented in Gelbvieh green and

gold, would include vital Gelbvieh information, and each contributing breeder would have their copies printed with their name and address on the back. The economics of this a highly dependent upon volume, but I can't see individual costs exceeding \$200.00.

Chirs Davison, Promotions Committee

GELBIEH INTERBREED FEMALE

Maintaining an unbroken sequence of three interbreed cow championships at Rockhampton Beef Expos dating back to 1994 was the Charolais breed, this year represented by Palgrove Refine 32, from David and Prue Bondfield's Palgrove Stud, Dalveen. In the most decisive victory of the night, Refine 32 scored 51 points, a full 24 points clear of her nearest rival.

Beef 2000 represented just her second showing, following an interbreed win at the recent Warwick Show.

She supported an outstanding heifer calf at side by Palgrove Supa Doopa. Refine 32 is one of the first female progeny by the highly credentialled Fernvale Prime Mover, who sired five of Palgrove's successful entries in breed judging.

Renowned for exhibiting strong maternal traits (including a previous interbreed cow championship at a Beef Expo in the early 1990's) was the Gelbvieh breed, placed second this year with a score of 68 points.

The representative this year was the breed's senior and grand champion female, Norolle Lady in Red T62 (P) from the Johnson family, Norolle Cattle Co, Roma.

This well balanced, feminine cow is an ET calf featuring all home breeding, sired by Norolle New Sensation out of Norolle Lady in Red Q201.

Placed third with a score of 75 points was the Droughtmaster breed representative, Swan Heart,
QCL, April 20, 2000

LEACHMAN - GREGORY PAPERS

The Leachman - Gregory Papers are now available for purchase from the Association. The Council set a fee of \$10.00 to cover the printing and postage costs. (From 1/7/00, \$11.00).

Members wishing to obtain a copy of the papers please send a cheque to **The Gelbvieh Association, ABRI, UNE, Armidale NSW 2351.**

Those who purchased the World Conference tapes had the Leachman-Gregory paper included. These members will receive the Papers for no additional fee.

FEES - HISTORICAL BACKGROUND

When the association was formed in 1989, it had a small number of (imported) animals in the Herdbook, and very little money.

The (then) Council consulted the fee lists of associations representing some other emerging breeds, several of which were enjoying substantial premiums on the sale of studstock, compared with prices for animals of established breeds.

Council introduced a fee schedule similar to those of the other new breeds, with membership at \$120 per annum, and registration of animals at \$40 per head. There were also fees for embryos, given the widespread use of ET technology in the breed. To provide funds to develop and promote the breed, transfer fees were set at \$10 per head/embryo, plus 2% of the sale value. Thus, those members who were steadily building herd numbers contributed less than those members who were enjoying high prices for the sale of embryos and live animals, and who were contributing to breed development from cash flow. A further contribution to start up funds was the issue of nearly 30 Life Memberships at \$1000 each. (It is interesting to note that most of the original Life Members are no longer active in the Gelbvieh breed.)

Council maintained these fee levels, apart from minor changes, for around seven years. Throughout this period of stable fees Council relied on natural growth in membership and animal numbers to keep pace with the Association's operating costs.

It then opted for an inventory based charging system (FIS), at \$28 per active female (later reduced to \$25 (plus GST), and a flat rate of \$40 for a transfer. (In 1999, the transfer fee on bulls was removed completely).

Collection of inventory in the first three months of the year allows the Association to budget its expenditure for the forthcoming year with a greater degree of accuracy, compared with the previous system. The effect of FIS is to bring in revenue for calves in the same year as they are born, rather than the following year with the old system. This should mean that the Herd Book is more up to date at any given time.

Council's budgetary method was to calculate the minimum possible cost of running the Association, and to compare this with expected revenue (unit fees x estimated numbers of members, registrations and transfers), to test whether or not fees needed to be amended.

Thus the answer to the question "What exactly do I get from my fees" is, in broad terms, a viable Association, with a financial commitment to

performance recording, and an accurate Herdbook and Membership database.

In the first couple of years the Association received services from ABRI on an hourly basis of staff input. Later this was changed to a fixed price contract, which stands, currently at \$2667 per month. This includes the services of a General Manager, Receptionist/Secretary, and Data Entry operator, office space, lighting, heating, computer hardware and software, telephone and fax equipment, etc.

Because the secretariat operates on this fixed price basis, it is very difficult to compute the cost, per item, for a registration or transfer, the components of which are time and computer charges. The time content varies greatly, depending upon the quality of the paperwork supplied by members, and the need, in some cases, to "chase" Sire Permits, Natural Service Certificates, AI Sire Royalties and in some cases paperwork verifying the transfer of embryos or animals, whose progeny are involved.

The cost calculation on a per item basis could be computed if, for example, the Association were to change its relationship with ABRI, and have the data processing work carried out on a time basis, combined with management and secretarial functions being performed either on a time basis or a fixed price contract (Over the years since contracts have been in place, ABRI has been subsidising the Association in terms of the value of time actually spent on Gelbvieh activities by the various staff members involved.)

WEANERS TO \$670 AT GUYRA

A record price for European cross weaners was reached at Guyra last week when steers topped at \$670.

The \$670 bid fetched for the pen of Charolais/Shorthorn steers at the third Premier European Show and Sale was just \$2 under the Australian weaner record of \$672 set at Armidale three weeks ago for Angus weaners.

The yarding featured 1000 cattle with 526 weaner steers which averaged \$489, and 307 heifer weaners which topped at \$488 and averaged \$373.

Jackson Livestock and Property agent Michael Jackson said the sale had reflected the increased demand for European-cross cattle.

"Buyers are starting to realise the value of European-cross cattle - that is why we put this sale on," Mr Jackson said.

He said the cattle yarded were heavy and of excellent quality due to the good seasonal conditions experienced in the New England district.

Mr Jackson said if there had been rain in the lead up to the sale, the prices could have topped the \$672 mark which was paid for steers at a recent Guyra sale.

“It was so close (to the Australian weaner record), but definitely a seasonal record for Euro-cross cattle - the sale was an outstanding success,” he said.

Ross and Beryl Waters, “Rodberry,” Guyra, exhibited the champion pen of Gelbvieh-cross steers which reached \$546, selling to John Green.

Denise & Jenny Wright sold a pen of Gelbvieh-cross steers for \$535 to the Jackson Family, Black Mountain.

Ian & Margaret Sole’s draft of Gelbvieh x steers made up to \$525, selling to Keith Moen, Armidale.

Bullock fatterer, Brian Conway, Coolibah,

Wandoan, Qld snapped up the Mill’s Gelbvieh x Steers for \$504.

Average prices in the heifer section were up to \$50 stronger than recent weaner sales, according to Mr Jackson.

He said competition for heifers and cows and calves was strong and prices remained high.

Heifer weaners weighing 300kg to 320kg topped at \$488 and averaged \$373, while the PTIC cows reached \$595 to average \$531. Cows and calves topped at \$1050 and averaged \$640.

Chris and Margo Wright won the champion pen of Gelbvieh-cross heifers which reached \$395.

Top selling pen of Gelbvieh x heifers was sold by Mawarra Pastoral Co for \$395, also.

A Gelbvieh cow & calf offered by J Hughes & P Bailey sold for \$1050 to S Pinkerton, Guyra.

“This was an outstanding result for a large multi-vendor sale, grossing \$460,000.” said Mr Jackson.

The Land, May 25, 2000

THE NSW BRANCH REPORT

The Dubbo Gelbvieh Feature Show 2000 was held at Dubbo on 26, 27, 28th May 2000. Despite the unfavourable weather, we had an excellent roll up of more than 40 head of cattle. Exhibitors came from as far as Braidwood, Cowra, Dungowan, Coonabarabran and surrounding districts of Dubbo.

Included, in the entries of more than 40 head, were 8 top line cows and calves, all of which came under the expert judging of Chris Knox, from Big Jacks Creek, Willow Tree.

Major winners were, Richard & Susie Sullivan for Grand Champion Female & Calf and Sally & Dow Prass for Grand Champion Bull. The final analysis was, Sally & Dow Prass with the Grand Champion bull, judged as Supreme Exhibit. I, as President, along with all members of the Australian Gelbvieh Association NSW Branch extend grateful thanks and ap

preciation to “Retire Invest” of Dubbo, headed by Garry Burton. Also, to all the generous trophy contributors, who always support the shows, year after year.

During the Dubbo Gelbvieh Feature Show, the AGM was held, with an excellent attendance present. Following reading of the reports, the following members were elected, for a further term of office. Allan Chesworth chaired the elections. Those elected are listed below.

Margie Single

Merchandise

After another successful year, the committee, are again preparing for Ag-Quip 2000.

However, **MORE HELPERS** are urgently required, to maintain this vital showcase, for the on-going promotion, of the Gelbvieh Association.

Carolyn Steinbeck

New South Wales Office Bearers 2000

President	Margaret Single	Ellesmere, Back Road Dungowan NSW 2340	Ph: 02 6764 2267
Vice President	Max Ellis	“Strathgled” Obley Road MS 3 Dubbo NSW 2830	Ph: 02 6887 7206
Secretary	Lesley Marchant	“Keston”, Mudgee Rd Wellington NSW 2820	Ph: 02 6845 2616
Treasurer	Robert Moxham	Box 137 Coonabarabran NSW 2396	Ph: 02 6842 4233
Merchandise	Carolyn Steinbeck	“Gowanbrae”, Dungowan via Tamworth NSW 2340	Ph: 02 6769 4251

REPORT FROM WESTERN AUSTRALIA

There is an air of silent optimism amongst the breeders of Gelbvieh Stud Cattle here in the west, with the almost total clearance of all stud bulls up for sale this year.

After 10 years of hard work and positive selection for type it would seem that our members are now breeding the type of animal needed to produce the early maturing compact calves for sale on the veal and young feedlot markets.

There has been and probably always will be much conjecture as to what means of promotion is best to "sell" the Gelbvieh cattle to the commercial cattle breeder but one thing I am sure we all agree on is that the acid test comes when they are prepared to use our bulls over their breeders.

With more bulls out there in the work place it is now vitally important, if we are to retain the customers we now have, that we are ever vigilant to ensure that no second rate animals are put on the market as breeders.

Our big chance at gaining greater recognition has arrived and we must not let the opportunity pass us by.

More and more Lot feeders in this state are now aware of the attributes of the Gelbvieh cross cattle and there are reports that some are actively trying to source more for future feeding.

One problem that we are continually hearing about is the incorrect description of market toppers being heralded as Limousins, despite the fact that the accompanying documents clearly show the animals as "Gelbvieh". Why does this continue to be so??

Finally, a word of thanks to the members of our State Committee who have contributed so much to the success of the Gelbvieh here in WA. Members travel over vast distances to attend our meetings and have supported us further with donations for promotional purposes.

Viv Vinicombe

Western Australian Office Bearers 2000

Chairman	Viv Vinicombe	Glendale, Henderson Road Serpentine WA 6205	Ph: 08 9525 2232
Vice Chair	Darryl Sofield	PO Box 398 Mundaring WA 6073	Ph: 08 9274 7456
Secretary	Yvonne Busquets	Marloo, Sth West Hwy Nth Dandalup WA 6207	Ph: 08 9390 5961
Treasurer	Wendy Sofield	PO Box 398 Mundaring WA 6073	Ph: 08 9727 2207
Promotions	Steve Magini	RMB 525, Round Pool Rd Kojonup WA 6395	Ph: 08 9833 1237
Promotions	Michelle Fleming	Glendale, Henderson Rd Serpentine WA 6205	Ph: 08 9525 2232

QUEENSLAND BRANCH REPORT

The trip to Armidale by Qld Branch representatives gave us a good insight into the AGA Council operating procedures. I encourage all our Qld Branch members to support this dedicated team as they consolidate and move the breed forward through this very competitive time for the Australian Beef Industry.

At the time of writing we are still waiting for nominations to arrive for the August 18th Bull & Female Sale at the Toowoomba Showground. There are two selling agents **Primac Elders**, Toowoomba 07 4690 7777, contacts:- Blake Munro 018 062 4694 and Andrew Meara 015 210 632. **Jackson Live-stock**, Guyra 02 6779 1777, contact Michael Jackson

041 301901.

The members of this years sale committee are myself John Clearly, Terry O'Halloran, Geoff Steinbeck and Dennis White.

The Qld Branch will be at Ag Gro Emerald on July 6th-8th. We will be working hard to promote this years sale at this venue. If we are successful in attracting new Central Qld Buyers it could be beneficial to vaccinate sale bulls for tick fever.

Another promotion opportunity will be at Farmfest, Toowoomba on the 20th-22nd of June.

I am sure all our members would be aware of the high prices received at this years weaner sale for

European cross cattle. Store buyers realise that Euro Cross cattle give them the best opportunity to maximise returns with higher weight gains and yields.

These facts should make it easier for all mem-

bers to promote the breed and bring at least one new buyer to this years sale.

Rob Rushbrook
(Chairman)

Queensland State Bearers 2000

Chairman	Rob Rushbrook	Yandara, MS 902 Dalby Qld 4405	Ph: 07 4663 8170
Vice Chair	Terry O'Halloran	MS 422, Dungannon Rd Clifton Qld 4361	Ph: 07 4697 3291
Secretary	Val Rogers	"Leeside" PO Box 104 The Summit Qld 4377	Ph: 07 4683 2347
Treasurer	John Cleary	"Tallavera", MS 795 Bowenville Qld 4404	Ph: 07 4692 4222
Promotion	Dieter Ruzicka	PO Box 24 Allora Qld 4362	Ph: 07 4696 4180

VICTORIAN BRANCH REPORT

The year 2000 has seen considerable improvement in both market prices and sales of Gelbvieh bulls, particularly in the Gippsland region and inquiries continue to be referred to members through the secretary.

Gelbvieh crossbred animals also topped sales at Warragul and a sale in February with very positive feedback received from these clients, and agents, as a result.

Prices of over \$1.80 per kg live weight, were reached at several venues during April/May and studs participating in Beef Week and field days reported bull sales both on site and subsequent to the event.

Surprising to note Gelbvieh were the only cattle displayed at the East Gippsland Field Days in April, and, obviously, the only breed to sell any bulls.

Sam Degabriele, (Glengarry Gold), Gavin Kallady (Oatlands) and Helen McDowell (Boisdale) occupied the Branch site at the Gippsland Field Days, Lardner Park, whilst Ebony Lodge displayed their Gelbvieh and Red Angus on an Angus site.

Visitors and patrons continue to be impressed with the calm temperament of Gelbvieh and it is common too for clients to recount their unpleasant experiences with other breeds as the reason for turning to Gelbvieh.

Victorian Branch members have been quite active with breed and stud promotion at shows, field days and carcass competitions throughout the state and it is pleasing to note a welcome increase in entries for the Royal Melbourne Show.

Helen McDowell

Victorian State Bearers 2000

Chairman	Dr John Stubbe	Tuerong Park, Moorooduc Rd, Mornington Vic 3931	Ph: 03 5974 1225
Vice Chair	Graham Raneberg	RMB 650, Mt William Rd Lancefield Vic 3145	Ph: 03 9571 8449
Treasurer	Ted Hazlett	Balgowan, Neerim S.Vic 3831	Ph: 03 5628 1491
Secretary } Promotions }	Helen McDowell	"Boisdale" PO Box 249 Maffra VIC 3860	Ph: 03 5141 1172

PRICES SATISFY VENDORS

If Jim and Terese Lindwall are a guide, the vendors at last week's Braidwood autumn weaner sale went home in a good mood.

The Lindwalls, "Tillararra", Braidwood, sold 68 steers to \$438 and 54 heifers to \$396 and said the prices for their black baldy and Gelbvieh/black baldy cross cattle were at least \$50 to \$60 higher than at last year's sale.

"We're happy with the prices, especially for the heifers," Mr Lindwall said.

"We'd like them to stay that way for a number of years - it's what our community needs.

"They're up at least \$50 to \$60 on last year's sale and that was up on the previous year.

"But we're still only getting a couple of dollars more than in 1989 and there's been a bit of inflation in that time."

The Lindwalls with this year chalked up two decades of selling at the Braidwood annual weaner sale.

Their herd of black baldies was bred up from an original nucleus of 30 bought-in Hereford cows and they now include a Gelbvieh bull in their list of sires.

Mr Lindwall said the Gelbvieh/black baldy cross steers (a pen of 12 made \$412) grow very quickly and move well. *The Land, April 2000*

VALE - CLEM VARLEY

Earlier this year the Association lost a valued member in the person of Clem Varley, who, together with his wife Jenny, and Philip and Diana Doyle, operated that Glen River Gelbvieh Stud from 1991-1995. At the same time he and Jenny had their own family Gelbvieh Stud in the NSW Hunter Valley, at East Gresford, where they also put Gelbvieh crossbreeding into practice. A man of infectious good humour and an analytical mind, Clem approached his cattle operation with objectivity and enthusiasm, and will be missed greatly by those who had the pleasure of his company from time to time. The Association has sent its collective sympathy to Jenny and the Varley family. (Contributed by William Hughes, former GM).

SYDNEY ROYAL REPORT

Gelbvieh judging at this year's Royal Easter Show was rescheduled from Saturday to Monday with seven exhibitors showing 35 head. Even with the reduction in numbers of stock on show was very high. Judge, John Manchee, Yamburgan Shorthorn Stud, Narrabri described the Gelbvieh display as "good doing types" with plenty of commercial carcass attributes.

The Gelbvieh judging was on the busy schedule of Prime Minister, Mr John Howard, who was on a whirlwind tour of the Homebush grounds. Mr Howard arrived at the Gelbvieh judging just in time to present Richard Sullivan's young 700 kilogram bull RP's Table Lander T269 with a rosette for best exhibit.

Mr Howard's brief visit to the Gelbvieh judging resulted in Richard and his bull making National news that evening and the Sydney newspapers the next day. The Gelbvieh judging received far more exposure at Sydney Royal this year than was expected given the change in judging time.

RP's Table Lander T269, a son of RP's Power Pack began a busy day in the ring as winner of the 15-18 months class, then was judged Junior and Grand Champion bull, and finally best exhibit of the breed. He appealed to the judge for his good body and correct carriage, with extension through the neck and

shoulder and his obvious sireyness.

The RP stud also paraded another junior champion from the 18-20 months female class and the reserve senior female.

Gold Bar S Baron 9113 was reserve junior champion bull and runner-up to the grand champion in their class judging. Baron, by Gladstone Red Baron, was shown by Keith and Margie Single, "Ellesmere", Dungowan.

The judge said despite his extra size, Baron did not carry himself as well as the top junior, but was similar in performance and weight for age.

The 845kg senior champion was Clarkes Hill The Gambler 8856, shown by Robert Atkins, Clarkes Hill stud, Braidwood. The bull was a good mover and softly muscled and should produce well carcassed steers, especially over good females, Mr Manchee said.

The 24-30 months class winner, Rigadoon Jamborine 8940, shown by Dow and Sally Prass, Canowindra, was reserve senior bull. The son of Double J Jacko was of similar type to the best senior bull, but not as long in the body.

Senior and grand champion female, Clarkes Hill Rose 7568, also shown by Robert Atkins, impressed the judge for her refinement.

“She was good on her feet and legs and was doing an excellent job on her seven-month-old calf.

Her combination of beef and milking ability was remarkable for a rising three-year-old,” he said.

Richard Sullivan paraded the reserve senior female, runner-up to the champion. RP’s Lady S217, by Wattle Creek Aaron, was “a good milker, but lacked the body size and femininity of the top female”, the judge said.

The Sullivan’s junior champion female, the 18-20 months class winner, did not have the refinement

of the top senior cow, but appealed for her spring of rib, udder development and growth for age, he said.

Another class winner, Clarkes Hill Trixie 9201, was reserve junior female. A daughter of ZXR Polled Medallion (imp US), she was a refined, feminine youngster, but lacked the spring of rib and substance of the best junior female. Other ribbon winners were Tony Mills, Oakhampton; Geoff and Carolyn Steinbeck, Dungowan, via Tamworth, and Denis and Val White, “Havilah North”, Mudgee.

The Land, April 2000

ROYAL EASTER SHOW RESULTS

Female, 9 and not over 12 months

1st Rigadoon Upmarket 10169

GD & Mrs SC Prass

Female, over 12 and not over 15 months

1st RP’s Pam U007 10197

R P Sullivan

Female, over 15 months and not over 18 mths

1st Clarkes Hill Trixie 9201

R J Atkins

2nd Cedarfields Little Cody 9516

A J Mills

3rd RP’s Pam U007 10197

R P Sullivan

4th Clarkes Hill La Miss Naomi 8849

R J Atkins

Female, over 18 months and not over 20 mths

1st RP’s Shelley T18 9821

R P Sullivan

2nd Gold Bar S Possom 9114

FK & Mrs MR Single

3rd RP’s Melsina T161 10155

R P Sullivan

4th SSF Toplady 8959

GD & Mrs CA Steinbeck

Female, over 24 and not over 30 months

1st Rigadoon Tim Tam 8941

GD & Mrs SC Prass

Female, over 30 months

1st Clarkes Hill Rose 7568

RJ Atkins

2nd RP’s Lady S217 9078

R P Sullivan

3rd SSF Sweet Pea 4478

GD & Mrs CA Steinbeck

4th Retreat Miss Leachman 8387

AJ Mills

5th Gold Bar S Prudence 7727

FK & Mrs MR Single

Bull, over 12 and not over 15 months

1st Havillah Paul U9 10196

PD & VE White

2nd Gold Bar S Goldie 9619

FK & Mrs M R Single

Bull, over 15 and not over 18 months

1st RP’s Table Lander T269 9768

R P Sullivan

2nd Gold Bar S Baron 9113

FK & Mrs MR Single

3rd RP’s Magestic 9378

R P Sullivan

3rd RP’s Turbo T363 9746

R P Sullivan

4th Big River Bismark 9278

PD & VE White

Bull, over 18 months and not over 20 months

1st Clarkes Hill Sovereign 8848

R J Atkins

2nd RP’s Torment T154 9106

R P Sullivan

Bull over, 20 and not over 24 months

1st Clarkes Hill the Gambler 8856

R J Atkins

2nd RP’s Tambo 10152

R P Sullivan

3rd Havillah Paul T25 9182

PD & VE White

Bull, over 24 and not over 30 months

1st Rigadoon Jamborine 8940

GD & Mrs SC Prass

2nd Gold Bar S Deno 8441

FK & Mrs MR Single

Two Bulls, not over 24 months old

1st R J Atkins

2nd R P Sullivan

3rd PD & VE White

Sire’s Progeny

Double J Jacko

GD & Mrs S C Prass

Junior Champion Female

RP’s Shelly T18 9821, *R P Sullivan*

Reserve Junior Champion Female

Clarkes Hill Trixie 9201, *R J Atkins*

Senior Champion Female

Clarkes Hill Rose 7568, *R J Atkins*

Reserve Senior Champion Female

RP's Lady S217, *R P Sullivan*

Grand Champion Female

Clarkes Hill Rose 7568, *R J Atkins*

Senior Champion Bull

Clarkes Hill the Gambler 8856, *R J Atkins*

Reserve Senior Champion Bull

Rigadoon Jamborine 8940, *GD & Mrs SC Prass*

Shield of Excellence

RP's Table Lander T269 9768

R P Sullivan

Best Exhibit

RP's Table Lander T269 9768

R P Sullivan

GELBIEH-SIRED CATTLE POST OUTSTANDING PERFORMANCE IN FEEDLOT (US REPORT)

The power of feedlot performance cannot be denied nor should its importance be underestimated. Gelbvieh Alliance data indicates that differences in feedlot performance are twice as important from an economic standpoint than differences in carcass value. So while carcass traits such as marbling and yield may garner a lot of press, performance is what pays the bills.

In order for cattle to perform well in the feedlot, cattle must stay healthy, gain weight rapidly and efficiently convert feed into gain. Cattle that have a high average daily gain (ADG) and a low Feed-to-Gain (F/G) ratio are what feedlots look for in order to generate profit. That's exactly what Gelbvieh do.

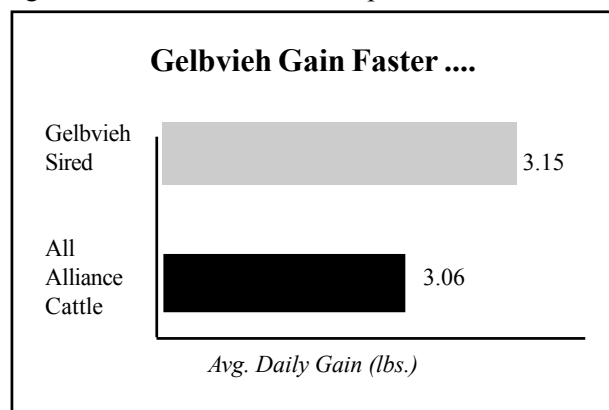
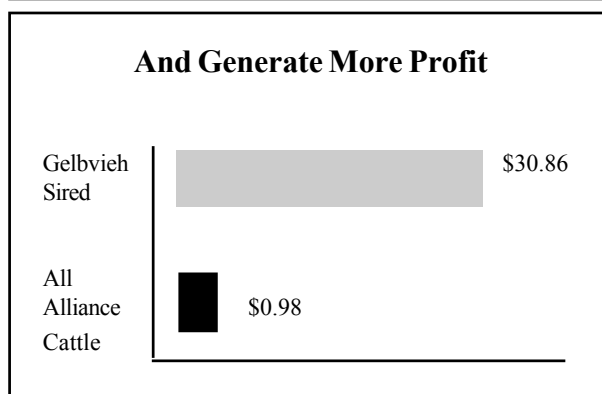
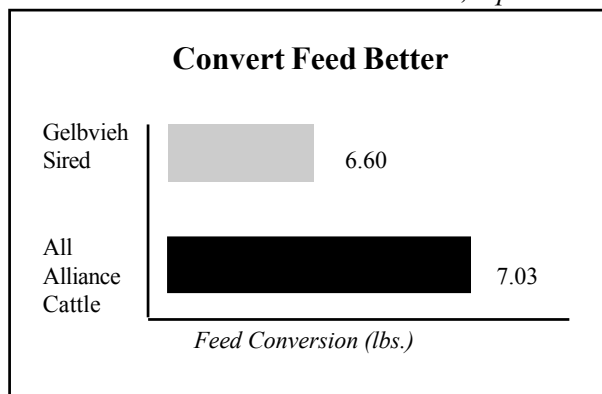
The accompanying charts demonstrate Gelbvieh ability to outperform, but also were more profitable. The Gelbvieh Alliance currently has close-out data on 4,684 head of Gelbvieh-sired cattle (82 pens). The comparisons shown here demonstrate how Gelbvieh-sired cattle performed versus the average for all Gelbvieh Alliance cattle (1,447 pens, representing, 73,805 head).

Gelbvieh out-performed all Alliance cattle by nearly 3% on ADG, resulting in 15 to 25 more pounds of salable live weight at the end of the feeding period. Even more impressive is how Gelbvieh-sired cattle compare to all Alliance cattle in feed efficiency. The Gelbvieh-sired cattle converted feed into gain 6% more efficiently than all Alliance cattle. A low feed conversion has a tremendous impact on feeding margins by lowering feed costs. Feed costs are recognised as the second most important cost associat-

ated with feeding cattle. With advantages like these, it comes as no surprise that the Gelbvieh-sired cattle have earned an average profit of \$30.06 - that's more than 30 times the average for all Alliance cattle.

Superior performance and higher profits prove that Gelbvieh truly are feedlot friendly.

Gelbvieh World, April 2000



BEEF 2000 STUD BEEF AUCTION

Gelbvieh were obviously what buyers were after at the Beef 2000 Stud Beef Auction. Prior to the sale two Gelbvieh bulls, buyers had been very selective of their breed of choice.

The first bull, Double J Topgun sold for \$5750 to Matthew Kelly from Guyra NSW and the second bull Norolle Top Brass T66 (P) sold to Roy Carmody of Neebo for \$4750.

The Gelbvieh had a 100% clearance compared to the total clearance of only 50%.

BEEF 2000 PROMOTIONAL SITE

Gelbvieh were well represented at the Beef 2000 Trade Fair, thanks to the NSW Branch for the use of their tent. Whilst the position of the site was not the best, I was able to have some informative discussions about Gelbvieh with prospective Gelbvieh users and those who had purchased Gelbvieh in the past.

Those using Gelbvieh bulls are very pleased with the type of calves they are producing. They are turning off more marketable animals, more efficiently, increasing returns and reducing carrying capacity.

SECOND IN INTERBREED FEMALE CHAMPIONSHIPS

Although only 15 head of Gelbvieh stud cattle were exhibited from four studs, one in NSW and others in

Queensland, Judge Berry Reynolds, a Red Angus and Hereford breeder from Oakey, was impressed with the overall quality.

He was particularly taken with the females, which he said were the strength of the breed.

The senior and grand champion female was Norolle Lady in Red T62 (P) (ET) from the Norolle Cattle Company, Roma. She later went on to finish second in the Interbreed Stud Beef championships, against 37 other breed representatives.

The junior champion bull, Double J Topgun exhibited by Michael and Wendy Jackson, Double J Stud, Guyra, NSW was also judged the grand champion bull and Double J Stud won the sires progeny and exhibitors group.

The sires progeny group broadribbon went to Double J and the dams progeny group to Norolle Gelbvieh Stud.

QCL, April 20, 2000

BEEF 2000 RESULTS

Heifer 6 and under 9 months

1st - Calf Champion Heifer

Norolle 101 Hot Legs U70 (P)

Norolle Cattle Company

Bull 6 and over 9 months

Calf Champion Bull

1st Norolle Absolute Power U77 (ET)

Norolle Cattle Company

Bull 12 and under 15 months

2nd - Reserve Calf Champion Bull

Sunshine Diamond Boy

G & M Chaplin

Bull 17 and under 19 months

1st Double J Topgun

Michael & Wendy Jackson

2nd Glenisa Top Draw T011

Cedric Wise

3rd Glenisa Tactic T013

Cedric Wise

Bull 19 and under 21 months

1st Glenisa Tackle T07

Cedric Wise

Cow 24 and under 30 months

1st - Senior Champion Female

Norolle Lady in Red T62 (P) (ET)

Norolle Cattle Company

2nd - Reserve Senior Champion Female

Double J Shelly

Michael & Wendy Jackson

3rd Double J Tina

Michael & Wendy Jackson

Cow 30 and under 48 months

1st Norolle HS Scarlet (P) (ET)

Norolle Cattle Company

2nd Glenisa Cash Suzie R29

Cedric Wise

Bull 21 and under 30 months

1st - Senior Champion Bull

Norolle Top Brass T66 (P)

Norolle Cattle Company

2nd - Reserve Senior Champion Bull

Norolle N4 Touchdown T61 (ET)

Norolle Cattle Company

Exhibitors Group

1st Double J Gelbvieh Exhibitors Group

Michael & Wendy Jackson

2nd Norolle Cattle Company Exhibitors Group

Norolle Cattle Company

3rd Glenisa Gelbvieh Exhibitors Group

Cedric Wise

Sires Progeny Group

1st Double J Gelbvieh Sires Progeny

Michael & Wendy Jackson

Dams Progeny Group

1st Norolle Gelbvieh Dams Progeny

Norolle Cattle Company

GELBIEH NEW MEMBERS

Name	Address	Tattoo	Herd Name	Type
ABS Global	C/- Elders IGM PO Box 322 Albury NSW 2640	ELD	ABS GLOBAL	F
L G Williams	"Lake View" RMB 9585 Horsham Vic 3401	LW	LAKE VIEW	F
G & J Draper	18 Collings Street West Brunswick Vic 3055	GJD	PLEASANT HILL	F
B & C Batagol	27/50 Bourke Street Melbourne Vic 3000	BIL		C
Charles Green	Tigrigie Cattle Co. "Moorabinda" Taroom Qld 4420	C40		C
KHS & JM Beale	"Bimbadgin" RMB 4323 Esperance WA 6450	LK	LAZY K	F

ELANCO'S NATIONAL GRAIN-FED COMPETITION

Details of prizes for the Elanco National Grain-fed Beef Competition have been finalised with a prize pool of \$50,000 which will be distributed between Supreme Champion prizes and equally between each of the four categories.

Following is how the prize pool will be distributed: Supreme Champion (\$14,000 total prize money): Feedlot Champion - \$10,000, Breeder Champion - \$4,000.

Category prizes (\$34,000 total prize money): Each category - \$8,500 (Feedlot winner - \$6,000, Breeder winner - \$2,500.

Runners-up in each category will receive a refund of the entry fee.

All prize winners will also receive award trophies.

Support for the competition has been strong, with several hundred cattle currently on feed for the Japan B3+ and Japan B1-B2 categories. Cattle placements for the two domestic categories (MSA 1 and MSA 2) began in March for 100-day cattle, extending through to May 11 for feedlots feeding for the minimum 70 days period.

Feed Lotting, April 2000

BEAUCHAMP DISPERSAL

In a solid sale, highlighted by a powerful 60pc demand from WA, Beauchamp Gelbvieh bulls and females reached a top of \$5000 in SA.

At Terry & Joe Kirby's Beauchamp on-property dispersal at Mt Pleasant, the top female price of \$5000 went to Beauchamp Pearl, supreme exhibit at all shows she attended and interbreed champion female at the 1997 Royal Adelaide Show. She was bought by L & T Kitchen and M & L Eastman, co-principals of Double Bar Gelbvieh, Bunbury, WA who also paid the \$4100 top price for a yearling bull, a son of Pearl.

Double Bar also bought Beauchamp Molly Q, with a calf at foot for \$2000. Glendale Gelbviehs, Serpentine, WA, bought Beauchamp Kimberly 1 for \$1600. Vernon Schofield, Gin Gin bought 30 cows, MurrayDrage, Mt Barker bought four, & Kim Beale,

QLD BRANCH SALE

Location: Toowoomba Showground

Time: 12.00pm

Date: 18 August, 2000

Contact: Rob Rushbrook

Phone: 07 4663 8170

Fax: 07 4663 8118

Esperance, bought 20 cows.

"I thank the WA buyers for coming all this way to buy our cattle", said Terry Kirby, who added he would be sourcing Gelbvieh-cross cattle for his feedlot.

Farm Weekly, March 30, 2000